



## Student-Produced Video Book Trailers

Announcing the 1<sup>st</sup> SCCPSS Video Book Trailer contest!

Students may work in teams, or individually, to produce an MP4 video promoting a great book they have read. Each book trailer must tell enough about the book to motivate the viewer to want to read the book for themselves, but be sure not to give away the ending.

- 2 categories (general book trailers & 2019 HRRB titles)
- Grade-level groupings (primary, elementary, middle, high)
- Student artwork or photography is encouraged
- 60 seconds maximum (including credits)
- Students must submit a storyboard for each project (sample storyboard template is included with rubric)
- Complete the information at the top of the rubric.
- Do not use student last names on screen
- Projects will also be eligible for submission to the Student Media Festival in March.
- To Submit project:
  - Create a Google Drive folder (School Name-Book Trailers)
  - Inside of your folder create a folder for each project named with the title of the project & student name
  - Add MP4 files, rubric file & storyboard for each submission to its folder
  - Share with Deborah Hargroves
  - Entry Deadline: January 31, 2019

Rubric & Storyboard:

<https://drive.google.com/file/d/1ooyZdeTrgkGhHVilkaCsh2SKfIVB6ef-/view?usp=sharing>

Samples:

<https://www.youtube.com/watch?v=t1emxcttgKE>